

Media News Presentation and Communication Skills

Syllabus

Complete professional course about news media how to effective presentation, understanding how body language works, clean language techniques, convey personality through tone, pace and emphasis and also how to prepare and prepared and how to engage audiences. This course based on to engage audience, understanding and confidence and control.

Modules		Takeaways	Key Exercises
Module 1	Financial Analysis	<ul style="list-style-type: none"> Preparation and Practice Control and confidence Effective Presentation tips 	Practice Exercise
Module 2	Fundamental	<ul style="list-style-type: none"> Facial expression and eyes Body language Pausing, Breathing 	Practice Exercise
Module 3	Immediate Impact	<ul style="list-style-type: none"> Engaging audiences Delivery Interaction with reporters (Live) 	Practice Exercise
Module 4	Strategy formulation	<ul style="list-style-type: none"> How to recover quickly and effectively from a mistake. Advanced breaking news skills 	Practice Exercise
Module 5	Strategy formulation	<ul style="list-style-type: none"> Session-12 How to stay calm whilst under the kind of pressure and broadcasting with little information. Session-13 How best to conduct interviews you are not prepared for. 	Practice Exercise